

2018 CGA STRATEGIC CONFERENCE
REGISTRATION FORM

SEPTEMBER 23 - 25, 2018 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

REGISTER BY AUGUST 17, 2018 to take advantage of the early registration rate.
 Please read instructions and cancellation policy before completing this form.



1. REGISTRANT INFORMATION

First Name for Badge _____ Last Name _____
 Title _____ Company _____
 Address _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____
 Telephone _____ Fax _____
 E-mail _____
 Special Assistance (Please Specify) _____

FIVE WAYS TO REGISTER

- ONLINE:** cgastrategicconference.com
- FAX:** (916) 448-2793 (credit card only)
- ONSITE:** Registration Desk
Palm Springs Convention Center
- E-MAIL:** dzipser@cagrocers.com
- MAIL:** 1215 K Street Suite 700,
Sacramento, CA 95814

Badges will be held at the onsite registration desk for pickup during registration hours beginning at 8:00 am on Sunday, September 23.

2. BADGE TYPE - PLEASE CHECK ONE (see definition of a 'Retailer/Wholesaler' under Registration Instructions.)

Retailer/Wholesaler Sponsor Broker Supplier Visitor Editorial Press (Complimentary)

3. REGISTRATION FEES

All registrations include: Educational Program, Monday and Tuesday's Breakfast and Lunch hosted by The Illuminators, Conference Evening Receptions, After Hours Social and Illuminators' Special Event.

	Early Rate (Through 8/17)	Standard Rate (After 8/17)	Members of the California Grocers Associations will receive a 5% discount on registration fees.
Grocery Retailer/Wholesaler	\$400	\$450	
All Other Registrants	\$700	\$750	
Spouse Badge*	\$300	\$350	*Discounted spouse badge does not qualify for member discount.

First Name for Spouse Badge _____ Last Name _____

CGA offers a \$500 discount for groups of 8 or more paid registrations (spouse registrations excluded). To qualify, groups must register together using the separate Group Registration Form by visiting www.cgastrategicconference.com. See Group Registration Form for further details.

4. HOTEL RESERVATION INFORMATION

Hotel reservations will be booked through Orchid Event Solutions. Please download the Official Hotel Reservation Form at www.cgastrategicconference.com or call toll-free (800) 989-4006 6:00 am-5:00 pm PST, Mon-Fri to secure your sleeping room and for further information. A special Group Hotel Registration Form is also available to download for groups of 10 or more.

5. PAYMENT INFORMATION

Registrations WILL NOT be processed without payment.

ENCLOSED IS MY: Check (payable to California Grocers Association) AMEX MasterCard VISA

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

6. TOTAL AMOUNT DUE

REGISTRATION ORDER TOTAL:	Registration Fees	\$ _____	
	(If Applicable) Less 5% Member Discount -	\$ _____	(Spouse Badge does not qualify for member discount.)
	Subtotal =	\$ _____	
	Spouse Registration Fees +	\$ _____	
	TOTAL =	\$ _____	

EARLY REGISTRATION DEADLINE: AUGUST 17 - NO REFUNDS AFTER AUGUST 17

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REGISTRATION FORM

INSTRUCTIONS AND RATES

IMPORTANT... PLEASE READ INSTRUCTIONS BEFORE COMPLETING REGISTRATION.

Registration form must include payment.

Badges will be held at the onsite Registration Desk for pickup during registration hours beginning at 8:00 am on Sunday, September 23.

Acknowledgment letters confirming registration will be sent via email, fax or mail to each registrant. If badge corrections or changes are needed, note them on the confirmation and return as instructed in the confirmation letter no later than September 12. After this date, all changes must be made onsite.

A grocery retailer is defined as a store owner or operator who sells products directly to customers, sets or implements retail policies and procedures and is responsible for store conditions and profitability.

A wholesaler is defined as a company that buys directly from a manufacturer and sells to retailers. (This registration rate is limited to full-line grocery wholesalers only.)

PAYMENT

Payment in U.S. funds by check, VISA, MasterCard, or American Express must accompany this form in order to be processed.

CANCELLATIONS

To receive a refund for payment of registration, notification must be received in writing no later than August 17, 2018. Registrations received after this date are nonrefundable, but substitutions will be allowed onsite.

FOR QUESTIONS REGARDING THE CGA STRATEGIC CONFERENCE:

- Call (916) 448-3545 or (800) 794-3545
- E-mail: conference@cagrocers.com
- Website: www.cgastrategicconference.com



ONE VOICE SINCE 1898

DIRECT QUESTIONS TO CGA

Phone: (916) 448-3545 or
toll free (800) 794-3545

Fax: (916) 448-2793

E-mail: conference@cagrocers.com

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