

GROUP REGISTRATION FORM

SEPTEMBER 29 – OCTOBER 1, 2019 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

REGISTER BY AUGUST 21, 2019 to take advantage of the early registration rate. Please read instructions and cancellation policy before completing this form.

The California Grocers Association is offering a \$500 discount for a group of 8 or more. In order to qualify:

1. Your group must register together using this form.
2. Only full registrations qualify (Spouse Registration is excluded)
3. Only one form of payment will be processed for the group.
4. Should the group fall below the minimum group size of 8 registrants, the credit card on record will be charged or you will be invoiced for the \$500 discount.

1. REGISTRANT INFORMATION

First Name for Badge _____ Last Name _____

Title _____ Company _____

Address _____

City _____ State/Prov. _____

Zip/Postal Code _____ Country (if other than U.S.) _____

Telephone _____ Fax _____

E-mail _____

Special Assistance (Please Specify) _____

Badges will be held at the onsite registration desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

2. BADGE TYPE – PLEASE CHECK ONE (see definition of a 'Retailer/Wholesaler' under Registration Instructions.)

Retailer/Wholesaler Sponsor Broker Supplier Visitor

3. REGISTRATION FEES

All registrations include: Educational Program, Monday and Tuesday's Breakfast and Lunch hosted by The Illuminators, Conference Evening Receptions, After Hours Social and Illuminators' Special Event.

	EARLY RATE (Through 8/21)	STANDARD RATE (After 8/21)	Members of the California Grocers Associations will receive a 5% discount on registration fees.
Grocery Retailer/Wholesaler	\$400	\$450	
All Other Registrants	\$700	\$750	

1. First Name _____ Last Name _____

Title _____

Telephone _____ E-mail _____

Address (Only if different from Key Contact) _____

City _____ State/Prov. _____

Zip/Postal Code _____ Country (if other than U.S.) _____

2. First Name _____ Last Name _____

Title _____

Telephone _____ E-mail _____

Address (Only if different from Key Contact) _____

City _____ State/Prov. _____

Zip/Postal Code _____ Country (if other than U.S.) _____

MINDING THE



CGA STRATEGIC CONFERENCE 2019

FIVE WAYS TO REGISTER

ONLINE: cgastrategicconference.com

FAX: (916) 448-2793 (credit card only)

ONSITE: Registration Desk
Palm Springs Convention Center

E-MAIL: gbecker@cagrocers.com

MAIL: 1005 12th Street Suite 200
Sacramento, CA 95814

GROUP REGISTRATION FORM

3. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

4. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

5. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

6. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

7. First Name _____ Last Name _____
Title _____
Telephone _____ E-mail _____
Address (Only if different from Key Contact) _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____

GROUP REGISTRATION FORM

8. First Name _____ Last Name _____
 Title _____
 Telephone _____ E-mail _____
 Address (Only if different from Key Contact) _____
 City _____ State/Prov. _____
 Zip/Postal Code _____ Country (if other than U.S.) _____

4. TOTAL AMOUNT DUE

REGISTRATION ORDER TOTAL: # _____ x Registration Fees \$ _____ = \$ _____
 Less Group Discount - \$ 500
 (If Applicable) Less 5% Member Discount - \$ _____
TOTAL = \$ _____

5. HOTEL RESERVATION INFORMATION

Hotel reservations will be booked through Renaissance Palm Springs Hotel and Hilton Palm Springs. Register through the CGA Strategic Conference website at www.cgastrategicconference.com or call Renaissance Palm Springs Hotel toll-free at (888) 236-2427 or Hilton General Reservations at (800) 445-8667. Please note you are with California Grocers Association or CGA.

6. PAYMENT INFORMATION

Registrations WILL NOT be processed without payment.

ENCLOSED IS MY: Check (payable to California Grocers Association) AMEX MasterCard VISA

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

GROUP REGISTRATION FORM

INSTRUCTIONS AND RATES

IMPORTANT... PLEASE READ INSTRUCTIONS BEFORE COMPLETING REGISTRATION.

Registration form must include payment.

Badges will be held at the onsite Registration Desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

Acknowledgment letters confirming registration will be sent via email, fax or mail to each registrant. If badge corrections or changes are needed, note them on the confirmation and return as instructed in the confirmation letter no later than September 18. After this date, all changes must be made onsite.

A grocery retailer is defined as a store owner or operator who sells products directly to customers, sets or implements retail policies and procedures and is responsible for store conditions and profitability.

A wholesaler is defined as a company that buys directly from a manufacturer and sells to retailers. (This registration rate is limited to full-line grocery wholesalers only.)

PAYMENT

Payment in U.S. funds by check, VISA, MasterCard, or American Express must accompany this form in order to be processed.

CANCELLATIONS

To receive a refund for payment of registration, notification must be received in writing no later than August 21, 2019. Registrations received after this date are nonrefundable, but substitutions will be allowed onsite.

FOR QUESTIONS REGARDING THE CGA STRATEGIC CONFERENCE:

- Call (916) 448-3545 or (800) 794-3545
- E-mail: conference@cagrocers.com
- Website: www.cgastrategicconference.com



DIRECT QUESTIONS TO CGA

Phone: (916) 448-3545 or
toll free (800) 794-3545

Fax: (916) 448-2793

E-mail: conference@cagrocers.com

www.cgastrategicconference.com