

2019 CGA STRATEGIC CONFERENCE
REGISTRATION FORM

SEPTEMBER 29 – OCTOBER 1, 2019 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

REGISTER BY AUGUST 21, 2019 to take advantage of the early registration rate. Please read instructions and cancellation policy before completing this form.



1. REGISTRANT INFORMATION

First Name for Badge _____ Last Name _____
Title _____ Company _____
Address _____
City _____ State/Prov. _____
Zip/Postal Code _____ Country (if other than U.S.) _____
Telephone _____ Fax _____
E-mail _____
 Special Assistance (Please Specify) _____

FIVE WAYS TO REGISTER

ONLINE: cgastrategicconference.com
FAX: (916) 448-2793 (credit card only)
ONSITE: Registration Desk
Palm Springs Convention Center
E-MAIL: gbecker@cagrocers.com
MAIL: 1005 12th Street Suite 200
Sacramento, CA 95814

Badges will be held at the onsite registration desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

2. BADGE TYPE – PLEASE CHECK ONE (see definition of a 'Retailer/Wholesaler' under Registration Instructions.)

Retailer/Wholesaler Sponsor Broker Supplier Visitor Editorial Press (Complimentary)

3. REGISTRATION FEES

All registrations include: Educational Program, Monday and Tuesday's Breakfast and Lunch hosted by The Illuminators, Conference Evening Receptions, After Hours Social and Illuminators' Special Event.

| | EARLY RATE (Through 8/21) | STANDARD RATE (After 8/21) | Members of the California Grocers Associations will receive a 5% discount on registration fees. |
|-----------------------------|-------------------------------------|--------------------------------------|---|
| Grocery Retailer/Wholesaler | \$400 | \$450 | |
| All Other Registrants | \$700 | \$750 | |
| Spouse Badge* | \$300 | \$350 | *Discounted spouse badge does not qualify for member discount. |

First Name for Spouse Badge _____ Last Name _____

CGA offers a \$500 discount for groups of 8 or more paid registrations (spouse registrations excluded). To qualify, groups must register together using the separate Group Registration Form by visiting www.cgastrategicconference.com. See Group Registration Form for further details.

4. HOTEL RESERVATION INFORMATION

Hotel reservations will be booked through Renaissance Palm Springs Hotel and Hilton Palm Springs. Register through the CGA Strategic Conference website at www.cgastrategicconference.com or call Renaissance Palm Springs Hotel toll-free at (888) 236-2427 or Hilton General Reservations at (800) 445-8667. Please note you are with California Grocers Association or CGA.

5. PAYMENT INFORMATION

Registrations WILL NOT be processed without payment.

ENCLOSED IS MY: Check (payable to California Grocers Association) AMEX MasterCard VISA

Card No. _____ Exp. Date _____ Security Code _____

Cardholder Name (please print) _____

Signature (required for all credit card payments) _____

6. TOTAL AMOUNT DUE

| | | |
|---|--------------------------|---|
| REGISTRATION ORDER TOTAL: | Registration Fees | \$ _____ |
| (If Applicable) Less 5% Member Discount | - | \$ _____ (Spouse Badge does not qualify for member discount.) |
| | Subtotal | = \$ _____ |
| | Spouse Registration Fees | + \$ _____ |
| | TOTAL | = \$ _____ |

EARLY REGISTRATION DEADLINE: AUGUST 21 – NO REFUNDS AFTER AUGUST 21

2019 CGA STRATEGIC CONFERENCE

REGISTRATION FORM

INSTRUCTIONS AND RATES

IMPORTANT... PLEASE READ INSTRUCTIONS BEFORE COMPLETING REGISTRATION.

Registration form must include payment.

Badges will be held at the onsite Registration Desk for pickup during registration hours beginning at 8:00 am on Sunday, September 29.

Acknowledgment letters confirming registration will be sent via email, fax or mail to each registrant. If badge corrections or changes are needed, note them on the confirmation and return as instructed in the confirmation letter no later than September 18. After this date, all changes must be made onsite.

A grocery retailer is defined as a store owner or operator who sells products directly to customers, sets or implements retail policies and procedures and is responsible for store conditions and profitability.

A wholesaler is defined as a company that buys directly from a manufacturer and sells to retailers. (This registration rate is limited to full-line grocery wholesalers only.)

PAYMENT

Payment in U.S. funds by check, VISA, MasterCard, or American Express must accompany this form in order to be processed.

CANCELLATIONS

To receive a refund for payment of registration, notification must be received in writing no later than August 21, 2019. Registrations received after this date are nonrefundable, but substitutions will be allowed onsite.

FOR QUESTIONS REGARDING THE CGA STRATEGIC CONFERENCE:

- Call (916) 448-3545 or (800) 794-3545
- E-mail: conference@cagrocers.com
- Website: www.cgastrategicconference.com



DIRECT QUESTIONS TO CGA

Phone: (916) 448-3545 or
toll free (800) 794-3545

Fax: (916) 448-2793

E-mail: conference@cagrocers.com

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