

2021 CGA STRATEGIC CONFERENCE CONTRACT & PAYMENT

SEPT. 26 - 28, 2021 | PALM SPRINGS CONVENTION CENTER, PALM SPRINGS, CA

CONTRACT & PAYMENT

ON OR PRIOR TO JULY 23, 2021

Contract must be accompanied by a minimum deposit of 50% of the total cost with the balance due by close of business on July 23, 2021.

AFTER JULY 23, 2021

Contract must be accompanied by full payment. No contracts will be processed without the required payment.

IMPORTANT INSTRUCTIONS

1. Please clearly print or type.
2. Fill in all applicable sections of the contract.
3. Make a copy of both pages of this contract for your records.
4. Make checks payable to:
California Grocers Association
5. Payments made by check must be payable to CGA in U.S. funds and drawn on a U.S. bank. Wire transfers acceptable in U.S. funds. For wiring instructions contact CGA management, 916-448-3545 or toll free 800-794-3545.
6. Mail or overnight original contract with payment to:
California Grocers Association
1005 12th Street, Ste 200
Sacramento, CA 95814
Phone: 916-448-3545
Toll Free: 800-794-3545
Fax: 916-448-2793
Email: conference@cagrocers.com
Web: www.cgastrategicconference.com

FOR CALIFORNIA GROCERS ASSOCIATION 2021 MANAGEMENT USE ONLY

DATE CONTRACT RECEIVED

DATE DEPOSIT RECEIVED AND CHECK #

AMOUNT OF DEPOSIT

DATE FINAL PAYMENT AND CHECK #

AMOUNT OF FINAL PAYMENT

SPACE ASSIGNED

RECEIVED BY

COMPANY CONTACT INFORMATION

List the company name, address, telephone and fax number. We also ask that you provide name, e-mail and cell number for your onsite contact, if known.

COMPANY NAME

CONTACT NAME

STREET

CITY

STATE/PROVINCE

COUNTRY

ZIP/POSTAL CODE

TELEPHONE

FAX

MOBILE

CONTACT E-MAIL

COMPANY WEBSITE

ON-SITE CONTACT

ON-SITE CONTACT E-MAIL

MOBILE

SPACE REQUIREMENTS

DIRECTORS LEVEL

Minimum booth size: 10' x 10' = 100 sq. ft.

Number of booths 1 2

Our booth preferences are:

1st _____ 2nd _____ 3rd _____ 4th _____

PREMIUM SUITE HOLDER

Our suite preferences are:

1st _____ 2nd _____

3rd _____ 4th _____

ASSIGNMENT INFORMATION

Priority status for display space selection will be determined by first-come, first-served basis. CGA reserves the right to make the final determination of all space assignments in keeping with the best interests of the conference.

To assist in the assignment of display space, please list any companies who have product lines competitive with yours, if applicable:

1. _____ 2. _____

3. _____ 4. _____

COMPANY DESCRIPTION FOR CONFERENCE APP (This section must be completed)

PRODUCTS & SERVICES DESCRIPTION

Please describe, in 35 words or less, your company products and/or services. This information will be included on the conference app. Please TYPE or PRINT clearly.

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STRATEGIC CONFERENCE SPONSORSHIP

My company will sponsor the 2021 CGA Strategic Conference at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Premium Suite Holder—\$31,500 | <input type="checkbox"/> Tuesday Keynote Luncheon—\$21,500 |
| <input type="checkbox"/> Suite Presentation Package—\$1,500 | <input type="checkbox"/> Sunday Reception Co-Sponsor—\$15,000 |
| <input type="checkbox"/> Executive Level—\$15,000 | <input type="checkbox"/> Wifi Sponsor—\$12,000 |
| <input type="checkbox"/> President Level—\$7,000 | <input type="checkbox"/> Registration Sponsor—\$10,000—SOLD |
| <input type="checkbox"/> Director Level | <input type="checkbox"/> Opening General Session—\$7,500 |
| # _____ of space(s) x \$4,500 = \$ _____ (Member) | <input type="checkbox"/> Sunday After Hours Reception—\$7,500—SOLD |
| # _____ of space(s) x \$5,000 = \$ _____ (Non Member) | <input type="checkbox"/> ERP Summit Beverage Station Sponsor—\$6,000 |
| | <input type="checkbox"/> ERP Summit Power Session Sponsor—\$5,000 |
| | <input type="checkbox"/> Charging Station Sponsor—\$5,000 |

Please read the Contract Terms & Conditions regarding payment for space.
Maria Tillman or Beth Wright will follow-up to finalize the details of your sponsorship.

TOTAL SPONSORSHIP \$ _____

*Please note, if you are participating as a multiple sponsor, you will receive the benefits at the higher sponsorship level.

CALIFORNIA GROCER MAGAZINE ADVERTISING

Exclusive onsite CGA publication, *California Grocer* Magazine, distributed directly to all retailers at the CGA Strategic Conference, at the following level:

- Full Page 4 Color – \$2,880 Half Page 4 Color – \$2,150 Quarter Page 4 Color – \$1,600

TOTAL ADVERTISING \$ _____

Call for more options or volume discounts. Maria Tillman, mtillman@cagrocers.com, will contact you to finalize the details of your advertisement.

PAYMENT

Total Sponsorship \$ _____

Total Advertising \$ _____

Credit Card Fee (2%) \$ _____ If paying by credit card, please include a 2% processing fee.

TOTAL AMOUNT ENCLOSED \$ _____

- Check payable to the California Grocers Association AMEX VISA MASTERCARD DISCOVER
Tax ID#: 94-0361110

CARD NUMBER _____ SECURITY CODE _____ EXP DATE _____

NAME ON CARD _____ SIGNATURE _____

It is important for your company to send your payment promptly with a completed contract as space is limited. Your company's meeting requests are based upon when CGA receives a minimum of 50% of your payment due and a completed contract.

PLEASE SIGN BELOW, AND MAKE A COPY OF BOTH PAGES FOR YOUR RECORDS. BY SIGNING THIS CONTRACT YOU AGREE TO THE CONFERENCE TERMS & CONDITIONS.

SIGNATURE _____ DATE _____



Direct questions to CGA

Phone: 916-448-3545 or
toll free 800-794-3545

Fax: 916-448-2793

E-mail: conference@cagrocers.com

www.cgastrategicconference.com